

University of Hawai'i West O'ahu – SAMPLE Academic Map
Bachelor of Arts in Business Administration, Concentration in Marketing

Graduation Requirements

- 45 Upper Division Credits Minimum
- 120 Total Credits Minimum
- 30 UHWO Credits Minimum
- 3 Upper Division Writing Intensive Courses
- Focus Requirements (OC, HAP, ETH)
- 2.0 OVERALL GPA
- 2.0 UHWO GPA
- 2.0 CONCENTRATION GPA

Year 1

SEMESTER 1			SEMESTER 2		
Fall			Spring		
REQUIREMENT	COURSE	CR	REQUIREMENT	COURSE	CR
Written Comm (FW)	ENG 100	3	Writing Skills	ENG 200 or 209	3
LD Math & FQ	MATH 103, 115, 135 or higher	3	FGA/FGB/FGC		3
FGA/FGB/FGC		3	Natural Sciences (DB or DP)	Biological or Physical Science	3
DA/DH/DL	Art, Hum or Lit	3	Social Sciences (DS)	Recommend: BUSA 120	3
Elective		3	Elective & OC	e.g., SP 151	3
Credits		15	Credits		15
<p>Notes: Completion of ENG 100 and LD Math requirement. <i>*BUSA 320 requires completion of LD Math requirement with a C- or higher.</i></p>			<p>Notes: Completion of ENG 200 or 209, OC Focus requirement. <i>*Upper Division Writing Intensive Courses require completion or concurrent enrollment in ENG 200 or 209.</i></p>		

Year 2

SEMESTER 3			SEMESTER 4		
Fall			Spring		
REQUIREMENT	COURSE	CR	REQUIREMENT	COURSE	CR
DA/DH/DL & HAP	Art, Hum or Lit	3	LD ICS	ICS 101	3
Natural Sciences (DB or DP)	Biological or Physical Science	3	LD Accounting	ACC 202	3
Natural Sciences (DY)	Lab	1	LD Economics	ECON 131	3
LD Accounting	ACC 201	3	Elective		3
LD Economics & DS	ECON 130	3	Elective		3
Elective		3			
Credits		16	Credits		15
<p>Notes: Completion of HAP Focus requirement and ICS 101. <i>*ACC 202 requires completion of ACC 201. BUSA 345 requires completion of ICS 101 or equivalent.</i></p>			<p>Notes: Completion of General Education Requirements, Lower Division Program Requirements, and begin BUSA Core Requirements. <i>*BUSA 312 requires completion of ACC 202.</i></p>		

Year 3

SEMESTER 5			SEMESTER 6		
Fall			Spring		
REQUIREMENT	COURSE	CR	REQUIREMENT	COURSE	CR
BUSA Core	BUSA 300	3	BUSA Core	BUSA 321	3
BUSA Core	BUSA 312	3	BUSA Core	BUSA 324	3
BUSA Core	BUSA 320	3	MKT Concentration	300+	3
MKT Concentration	300+	3	UD Elective & WI	Writing Intensive 300+	3
Elective		3	Elective		3
Credits		15	Credits		15
<p>Notes: MKT Concentration requires 12 credits from BUSA 304, 305, 325, 364, 408, 409, 476, 479, 496 (MKT Topics). Schedule appointment with Academic Advisor to review degree requirements. <i>*BUSA 321 requires completion of ACC 202 and completion or concurrent enrollment in BUSA 320.</i></p>			<p>Notes: <i>*BUSA 435 requires completion of BUSA 300 and BUSA 321.</i></p>		

Year 4

SEMESTER 7			SEMESTER 8		
Fall			Spring		
REQUIREMENT	COURSE	CR	REQUIREMENT	COURSE	CR
BUSA Core	BUSA 345	3	BUSA Core	BUSA 435 (WI option)	3
BUSA Core	BUSA 386 (WI option)	3	MKT Concentration	300+	3
MKT Concentration	300+	3	Elective		3
UD Elective & WI	Writing Intensive 300+	3	Elective		2
Elective & ETH		3	Capstone & WI	BUSA 486M or BUSA 488M or BUSA 490M or BUSA 494	3
Credits		15	Credits		14
<p>Notes: Complete 2 WIs prior to Capstone and Core Requirements. Talk to Faculty Advisor regarding Capstone. See Academic Advisor for Final Degree Audit and to review Application for Graduation. <i>*Capstone requires consent of Division and completion of at least 1 Upper Division Writing Intensive.</i></p>			<p>Notes: Apply for graduation before Add/Drop deadline. Completion of Capstone, ETH Focus requirement and WI.</p>		